

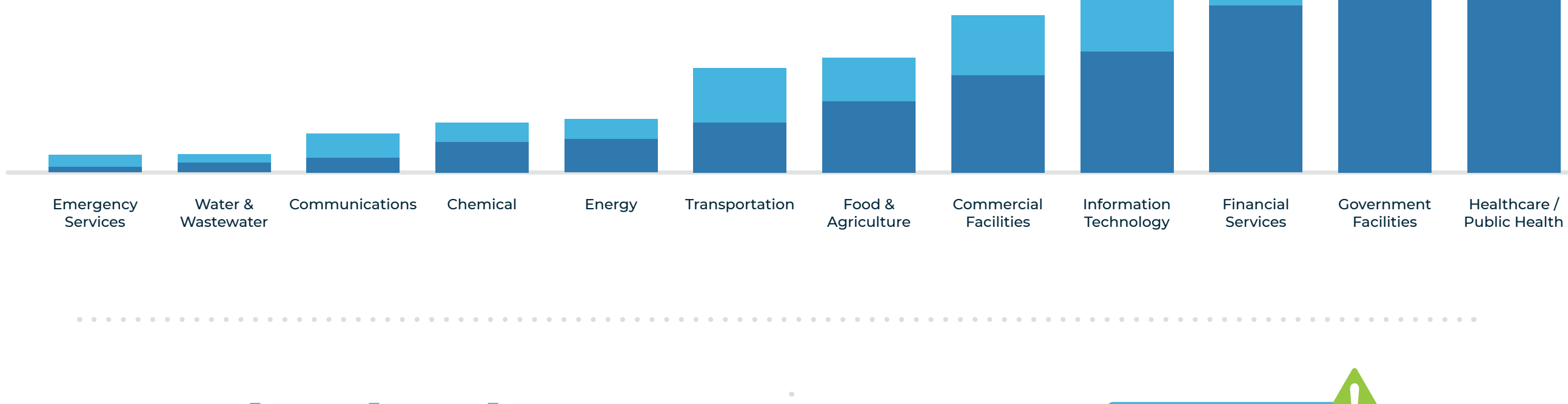
# Cutting Through the Noise

How Healthcare Managed Detection and Response (MDR) Protects What Matters



## Healthcare Continues to Face Relentless Cyber Threats

In 2024, **healthcare had more cyber threats** than any other critical infrastructure industry<sup>1</sup>



444  
REPORTED INCIDENTS

238 RANSOMWARE | 206 DATA BREACH



25.6M  
HEALTHCARE RECORDS COMPROMISED

A total of 444 reported incidents impacted healthcare, comprising 238 ransomware threats and 206 data breach incidents<sup>2</sup>

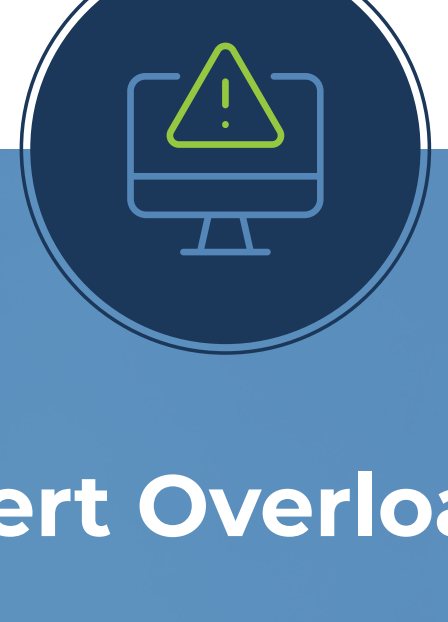
Confirmed incidents affecting healthcare providers compromised 25.6 million healthcare records<sup>3</sup>

**\$5.7M** AVERAGE RANSOM DEMAND  
**\$900K** AVERAGE RANSOM PAID

The average ransom demand in these cases was \$5.7 million, while the average ransom paid amounted to \$900,000<sup>4</sup>

**\$9.77M**  
AVERAGE DATA BREACH COST

Average cost of a healthcare data breach was \$9.77 million in 2024<sup>5</sup>



### Alert Overload!

Healthcare organizations have invested in a range of cybersecurity tools designed to detect threats early—but these solutions often create an unintended consequence: **alert fatigue**.

**Thousands of cybersecurity alerts/week**  
The average hospital faces thousands of cybersecurity alerts per week<sup>6</sup>, ranging from **phishing** attempts to **anomalous logins** and **malware detections**

**5,000+ security alerts each day**  
Some organizations even receive as many as 5,000+ security alerts **each day**<sup>7</sup>

**74% threats ignored**  
A study by the Ponemon Institute found that security teams **ignore or do not have time to respond** to 74% of security alerts<sup>8</sup>

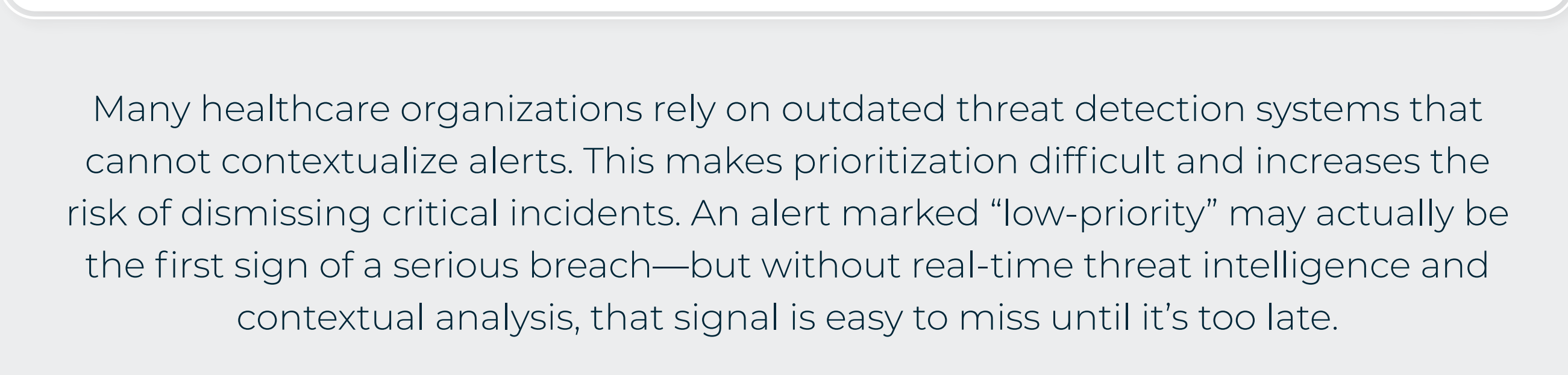
**Tune them out**  
When professionals, such as cybersecurity practitioners or clinicians, are **exposed to repetitive, non-urgent signals**, they begin to tune them out<sup>9</sup>

**“Alert storming”**  
Malicious actors have learned to weaponize alert fatigue, launching **high volumes of low-priority events to distract analysts** and hide malicious activity in plain sight—referred to as “alert storming”<sup>10</sup>

Alert fatigue is a serious and silent threat to hospital cybersecurity. Most healthcare IT teams are overwhelmed by noise — and **the real risks are getting overlooked**.

### The Problem: Volume Without Context

High alert volumes don't just bury teams in noise—they also obscure what truly matters. Without context, it's nearly impossible to distinguish real threats from false positives.



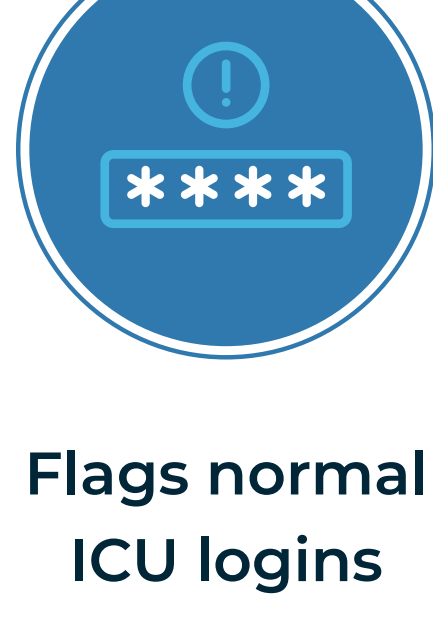
#### THE RESULT?

- Costly Oversights
- Delayed Containment
- Greater Exposure to Risk

### Why Traditional Detection Fails in Hospitals



**It doesn't distinguish** a radiology workstation from a receptionist's PC



**Flags normal ICU logins** as anomalies



**Misses the clinical importance** of the asset at risk

**Everything looks urgent — nothing gets resolved fast enough.**

## Managed Detection and Response (MDR), Built for Healthcare



Managed Detection and Response (MDR) is purpose-built to address these gaps. Unlike cybersecurity solutions that focus solely on prevention, **MDR delivers 24/7 threat monitoring, rapid detection, and real-time response** to active threats—before they can cause harm.

For healthcare organizations, MDR doesn't just reduce alert fatigue—it helps cybersecurity teams focus on what matters most. By filtering out noise and surfacing high-priority threats with context, MDR improves incident response, strengthens compliance, and supports patient safety—**all without overburdening existing healthcare IT staff.**

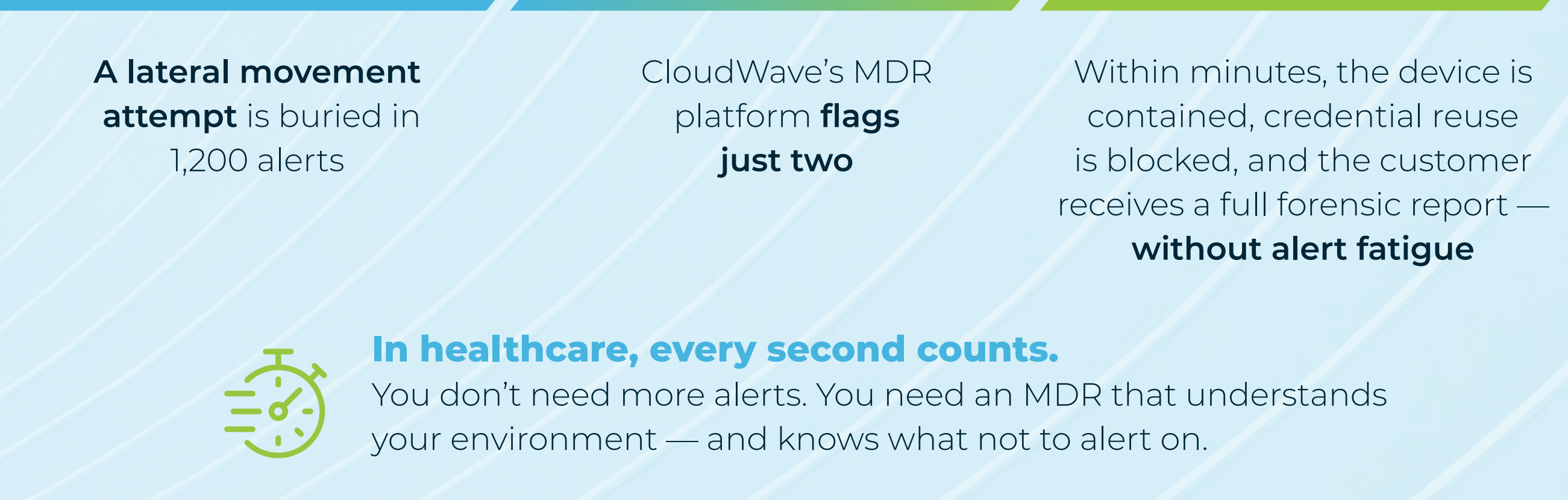
### What Makes CloudWave MDR Different

It's tuned for care, not just code



- Context-Aware Prioritization**  
Knows which systems matter to care delivery
- Noise Suppression**  
Reduces false positives by up to 90%
- Healthcare-Tuned SOC**  
Analysts trained in hospital workflows
- Google SecOps for Speed & Scale**  
Automated playbooks, forensic visibility, fast containment
- Real-Time Protection**  
MDR that *responds*, not just alerts

### A Day in the Life with CloudWave MDR



**1,200 Alerts**  
A lateral movement attempt is buried in 1,200 alerts

**2 Alerts**  
CloudWave's MDR platform **flags just two**

**Contained within minutes**  
Within minutes, the device is contained, credential reuse is blocked, and the customer receives a full forensic report — **without alert fatigue**

**In healthcare, every second counts.**  
You don't need more alerts. You need an MDR that understands your environment — and knows what not to alert on.

### CloudWave MDR: Built for Hospitals. Tuned for Patient Safety

**24x7 SOC**

**HEALTHCARE-TRAINED ANALYSTS**

**RISK-DRIVEN ALERT TRIAGE**

**SMART RESPONSE AUTOMATION**

**Let's Cut Through the Noise: Request a Demo or Risk Assessment**

[CONTACT US →](#)

READ OUR BLOG

*Cutting Through the Noise: How Healthcare MDR Prioritizes What Matters*, to learn more.

[READ OUR BLOG →](#)

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SOURCES  
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